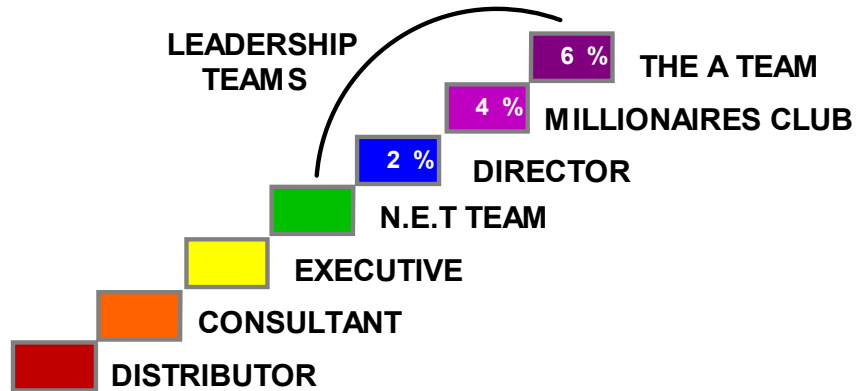


# Arkworld's Stairway To Success

## & Qualifications...



## DISTRIBUTOR

### To Qualify:

1. Register as a Distributor by completing the Registration Process.
2. Qualify to purchase products between 20 - 40% depending on volume and wherever a Distributor would want to start in the Arketing Plan.

When a person comes on board the Ark and joins the Arkworld family of Distributors, he or she will complete the simple registration process and agree to the terms and conditions. They will be allowed to purchase a minimum of \$100 (pv) personal volume points of product, or a Multi Pack order (Ark 1, Ark 2 and Ark 3) so that they can use the products themselves and benefit from the results.

However, some people may wish to start further up the sliding scale and receive retail profit and buying privileges between 20 - 40% in their qualifying month. Achieving anything from \$100 personal volume up to \$800 personal volume and beyond, they will receive the maximum discounts and buying privileges available.

A Distributor will be allowed to retail and sponsor other people into the business and work their way up to the other positions in the Arketing Plan, to be able to receive other bonuses and commissions. A Distributor can also receive guidance, meetings, training's and support from the Arkworld team to help them achieve their goals and dreams.

### Active Distributor

A Distributor who orders 100 pv (personal volume) points of products or at least 1 x Micro 2 Pack order (Ark 1 and Ark 2) is called an Active Distributor.

## CONSULTANT

### To Qualify:

1. Must achieve 200 pv (personal volume) points in one calendar month and have reached 25% retail buying privileges on the sliding scale.
2. Must also have personally sponsored 2 Active Distributors who have in turn both achieved 100 pv or a minimum of a Micro 2 Pack (Ark 1 and Ark 2) each.

## Receives Once Qualified:

1. Earns between 25 - 40% retail profit
2. Earns an Ark Royalty Kommission of 2, 4, 8 and 16% on any Distributors personal volume points, 4 levels deep in their first 2 x 4 Ark.

**\* Once qualified a Consultant must achieve 200 pv points monthly and maintain 2 personally sponsored Active Distributors, each with a minimum of 100 pv or 1 x Micro 2 Pack (Ark 1 and Ark 2) each, to continue to receive an Ark Royalty Kommission cheque every month.**

## EXECUTIVE

### To Qualify: (3 ways to qualify)

**A Distributor must achieve 800 tv points in their qualifying month to become an Executive, in either of the following ways:**

1. By purchasing and retailing a minimum of 800 pv points or US dollars of business in one calendar month and achieving 40% retail buying privileges on the sliding scale.
2. By achieving 800 tv (Total Volume) points in one calendar month with a minimum of 300 of those points unencumbered. **(Personal Volume (pv) + Group Volume (gv) = Total Volume (tv))**

### For Example:

A Distributor could personally sponsor 5 Active Distributors, with a minimum of 100 pv points or 1 x Micro 2 Pack (Ark 1 and Ark 2) each into the company (500 gv points) and achieve 300 pv (personal volume) points themselves and qualify as an Executive, **(500 gv + 300 pv = 800 tv points)**.

**Or:**

A Distributor could personally sponsor 4 Active Distributors, with a minimum of 100 pv points or 1 x Micro 2 Pack (Ark 1 and Ark 2) each into the company (400 gv points) and achieve 400 pv points or dollars of business and qualify as an Executive, **(400 gv + 400 pv = 800 tv points)** and so on....

3. The last way to qualify as an Executive would be to achieve 500 tv points in 2 consecutive months, (300 of these points must be unencumbered in both months).

**\* For more information on how to qualify for Executive, please refer to the EXECUTIVE TO A TEAM article \***

### Points To Remember:

1. **To receive an Ark Royalty Kommission** cheque an Executive would still have to have, personally sponsored 2 Active Distributors (each with 100 pv points or 1 x Micro 2 Pack order) as well as having achieved the 800 tv points in one month to become an Executive.
2. **To receive an Ark Matching bonus**, an Executive would still have to have personally sponsored 4 Active Distributors (each with 100 pv points or 1 x Micro 2 Pack order) as well as having achieved 800 tv points in one month to become an Executive.

## Receives Once Qualified:

1. Earns a 40% buying privilege or retail profit on Arkworld's products for life.
2. Earns an Ark Royalty Kommission cheque of 2, 4, 8 and 16 % on any Distributors personal volume points, 4 levels deep, in their first 2 x 4 Ark and their Breakaway Arks as well. Also an Executive would earn an Ark Royalty Kommission on any of their Distributors Breakaway Arks as well, providing that those people are in the Executives first 4 levels.

3. Earns an Ark Matching Bonus of 2, 4, 8 and 16% on any Distributors personal volume points 4 levels deep, from any personally sponsored Active Distributor within the Executives Breakaway Ark or Arks.

**\* Once qualified, an Executive must achieve the following every month, to qualify to receive an Ark Royalty Kommission and an Ark Matching Bonus.**

1. A minimum of 400 pv (personal volume) points per calendar month.
2. Maintain a minimum of 4 personally sponsored Active Distributors or Consultants with a minimum of 100 pv points or 1 x Micro 2 Pack order each.

**\* If an Executive failed to achieve 400 pv points or 4 personally sponsored Active Distributors (each with 100 pv points or 1 x Micro 2 Pack order) and for example, they only achieved 300 pv points and 3 Active Distributors, they would be paid an A.R.K on all their 4 levels of business, in all their Breakaway Arks, but they would not be paid an Ark Matching Bonus.**

## Special Recognition

**An Executive also receives:**

1. Special recognition from the company and other leading Distributors for achieving this first big step forward towards the Leadership Teams.
2. A place in the elite **EXECUTIVE WORKSHOPS**, to be part of special Leadership Development Trainings, conference calls and meetings.
3. **Coming soon** - Executive Certificates of Achievement, signed by Mark Landon (President & Founder) and many other forms of recognition will be introduced in the near future.

# LEADERSHIP TEAMS

## N.E.T TEAM

(National Expansion Team)

### To Qualify:

**A N.E.T Team Member would obviously have to achieve and fulfill all the qualifications and requirements of an Executive with one added difference, as follows.**

- Must achieve **10,000 Organisational Volume Points** or dollars of business in 2 consecutive months.

**\* Organizational Volume, being 4 levels deep and 4 levels deep from any personally sponsored Distributor that he or she earns an Ark Matching Bonus from.**

**\* Once qualified, as with Executive, a N.E.T Team Member must maintain 400 pv points and 4 personally sponsored Active Distributors every month, to continue to receive an Ark Royalty Kommission and an Ark Matching Bonus.**

### Receives once qualified:

A N.E.T Team Member receives all the amazing benefits of an Executive, plus with one added special bonus...

**The Ark Breakaway Bonus...**

A 2% Ark Breakaway Bonus will be paid to all N.E.T Team Members and above, on every Distributor in every 2 x 4 Breakaway Ark that they have filled up and on all their Distributors Breakaway Arks as well, providing of course that they are in the N.E.T Team Members first 4 levels.

### Qualification for the Ark Breakaway Bonus

To qualify to receive an Ark Breakaway Bonus, a N.E.T Team member must achieve an extra 100 pv points and 1 extra personally sponsored Active Distributor per month, on top of the 400 pv points and 4 personally sponsored Active Distributors they must have to receive an A.R.K and an Ark Matching Bonus. **In total, to receive this additional Bonus a N.E.T Team Member would have to have 5 personally sponsored Active Distributors and achieve 500 pv points monthly.**

### Special Recognition

**A N.E.T Team Member also receives:**

1. N.E.T Team members will receive special recognition on becoming part of Arkworld's coveted Leadership Teams.
2. They will also take part in special Leadership Team meetings, trainings, conference calls and receptions, open only to those Distributors who are fully qualified Leadership Team Members, all the way from N.E.T Team, right the way up to The A Team.
3. Lastly, N.E.T Members will be presented with a Certificate of Achievement, signed by Mark Landon, (President & Founder) and a special **N.E.T Team Dove Pin** for their lapel.

Every step in life is an important one but surely there can be none greater, than the first step we take. To qualify for N.E.T Team is such an important and great achievement because it is the first step on the Leadership Teams **STAIRWAY TO SUCCESS** and once you have reached this position; you are truly on your way to achieving the kind of success that your qualities as a person and a leader deserve.

**"You are now on the Arkworld Leaders Yellow Brick Road to the A Team."**

**NEXT STOP....DIRECTOR!!**

## DIRECTOR

### To Qualify:

**A Director would obviously have to achieve and fulfill all the qualifications and requirements of a N.E.T Team Member, with the following added difference.**

- A Director must achieve **20,000 Organisational Volume Points** or dollars of business in 2 consecutive months.

**\* As with all the other positions and Leadership Teams in the Arketing Plan, once qualified, a Director must maintain 400 pv points and 4 personally sponsored Active Distributors every month, to continue to receive an Ark Royalty Kommission and an Ark Matching Bonus.**

### Receives Once Qualified:

A Director receives all the benefits and recognition of a N.E.T Team Member, plus with one added special Leadership Bonus...

**The Ark Infinity Bonus...**

A 2% Ark Infinity Bonus will be paid to all those Distributors who have reached the position of Director in the Arketing Plan, on their organisation to infinite levels.

### **\* Personal Volume Qualification for the Ark Infinity Bonus \***

To qualify for this very special Bonus, where cheques can double, treble and go through the roof, a Director would have to do an additional 200 pv points on top of their 500 pv points that they have to do every month in order to receive their other Commissions and Bonuses. On top of this a Director must also have 7 personally sponsored Active Distributors, of which at least 2 of them have achieved Executive Status, to receive this Bonus.

This makes a total of 700 pv points that they would need to achieve every month to receive all of Arkworld's payments at this level.

### **To recap....If a Director achieves:**

1. 400 pv points + 4 personally sponsored Active Distributors, they would receive an A.R.K + an Ark Matching Bonus.
2. 500 pv points + 5 Active Distributors = A.R.K + Ark Matching Bonus + Ark Breakaway Bonus
3. 700 pv points + 7 Active Distributors (2 at least at Executive Level) = All the above + a 2% Ark Infinity Bonus.

### **Special Recognition**

**Directors would also receive all the recognition and awards that N.E.T Team Members receive, as well as the following:**

1. Directors will not only be able to take part in special Leadership Team meetings, trainings, conference calls and receptions etc, but they will also be able to represent the corporation of **ARKWORLD**, in corporate meetings, trainings and workshops globally.
2. Directors will also be in a very exclusive club of Leadership Teams, which take part in exclusive conference calls and meetings, hosted by Mark Landon, (President & Founder) and work along side Mark in creating the future Leadership and Development of the company.
3. With every Big Event that the company does, Arkworld's Directors will also have very special V.I.P Seating and Recognition as Leaders that they deserve.
4. Directors will also be presented with a Certificate of Achievement signed by Mark Landon and a very special **Director Dove Pin** for their lapel.

**Your next stop on the Yellow Brick Road to the A Team is..... MILLIONAIRES CLUB!!**

### **MILLIONAIRES CLUB**

#### **To Qualify:**

**A Millionaires Club Member would obviously have to achieve and fulfill all the qualifications and requirements of a Director, with the following added difference.**

- A Millionaires Club Member must achieve **50,000 Organisational Volume Points** or dollars of business in 2 consecutive months.

**\* As with all the other positions and Leadership Teams in the Arketing Plan, once qualified, a Millionaires Club Member must maintain 400 pv points and 4 personally sponsored Active Distributors every month, to continue to receive an A.R.K and an Ark Matching Bonus.**

## Receives Once Qualified:

A Millionaires Club Member receives all the benefits, payouts, bonuses and recognition as a Director, but with one added difference.

## The Ark Infinity Bonus goes up to 4% to Infinity.

A 4% Ark Infinity Bonus will be paid to all those Distributors who have reached the position of Millionaires Club in the Arketing Plan, on their organisation to Infinite levels.

### \* Personal Volume Qualification for the Ark Infinity Bonus \*

Incredibly the qualification for this Bonus remains the same as the Director position in the Company, apart from of course, achieving 50,000 Organisational Volume Points in your group.

In other words, 700 pv points and 7 personally sponsored Active Distributors, of which 2 of these must have achieved Executive Status or above.

The only difference is, a Millionaires Club Member gets more money with a 4% Ark Infinity Bonus.

**INCREDIBLE!!**

## Special Recognition

**A Millionaires Club Member would receive all the recognition, awards and accolades of a N.E.T Team Member, as well as the following:**

1. To hold the prestigious title of being a Millionaires Club Member of Arkworld.
2. Also to be presented with a Millionaires Club Certificate of Achievement, signed by Mark Landon (President & Founder) and a special **Millionaires Club Dove Pin** for their lapel.

**Your next stop on Arkworld's Yellow Brick Road, is your Final Destination.**

**The most prestigious and sort after position in Arkworld's STAIRWAY TO SUCCESS Arketing Plan....**

**THE A TEAM!!**

## THE A TEAM

### To Qualify:

**The Elite Exclusive A Team Members would obviously have to achieve and fulfill all the qualifications and requirements of a Director, with the following added difference.**

- An A Team member must achieve 100,000 Organisational Volume Points or dollars of business in 2 consecutive months.

**\* Again as with all the other positions and Leadership Teams in the Arketing Plan, once qualified, an A Team Member must maintain 400 pv points and 4 personally sponsored Active Distributors every month, to continue to receive an A.R.K and an Ark Matching Bonus.**

## Receives Once Qualified:

An A Team Member receives all the benefits, payouts, bonuses and recognition as a Millionaires Club Member, but with this added difference.

## The Ark Infinity Bonus goes up to 6% to Infinity.

A 6% Ark Infinity Bonus will be paid to all those Distributors who have reached the position of A Team in the Arketing Plan, on their organisation to Infinite levels.

### \* Personal Volume Qualification for the Ark Infinity Bonus \*

Incredibly the qualification for this Bonus remains the same as The Millionaire Cub and The Director Positions in the Company.

That is, 700 pv points and 7 personally sponsored Active Distributors every month, of which at least 2 of these Distributors must have achieved Executive Status or above.

Obviously the one difference is that an A Team Member would have to have 100,000 Organizational Volume Points in their 4 level down line or organization.

## Special Recognition

**An A Team Member would receive all the recognition, awards, accolades and plaudits that the Millionaires Club Members receive, as well as the coveted title of being in the most prestigious Team in the Arkworld Company.**

**This is not only the top team in Arkworld but an Elite club and a group of rare individuals that have reached the pinnacle of their careers.**

- A Team members will be working personally with **Mark Landon, (President & Founder of Arkworld)** the Medical Team and all the staff, in taking Arkworld completely around the entire world.
- They will be assisting in running the company and making decisions that will affect all of us.
- Also, along with Mark Landon they will be corporately representing the company around the world and giving special trainings in personal development and leadership.
- They will be part of an **Exclusive Top 10 Meeting**, to be held regularly and wherever they go they will be the Ark pioneers of the company.
- They will also be speaking at the **World Wide Annual Extravaganza's**, teaching and helping Distributors from all over the world to develop their skills and business. At every extravaganza, they will travel in style and stay in some of the best hotels in the world.
- Also A Team Members will be presented at the Annual Extravaganza, with a special **A Team Certificate of Achievement**, signed and presented by Mark Landon.
- They will receive a special **Diamond Encrusted, Rainbow Jewelled Dove, A Team Pin** for their lapel presented at Arkworld's Worldwide Annual Extravaganza.

**MOST OF ALL THOUGH, THE GREATEST REWARD IS...**

**THEY GET TO SAY, THEY MADE IT TO THE TOP TEAM AND TOP POSITION IN THE BEST COMPANY IN THE WORLD.....ARKWORLD!!**

**SEE YOU THERE!!**

\* \* \* \* \*