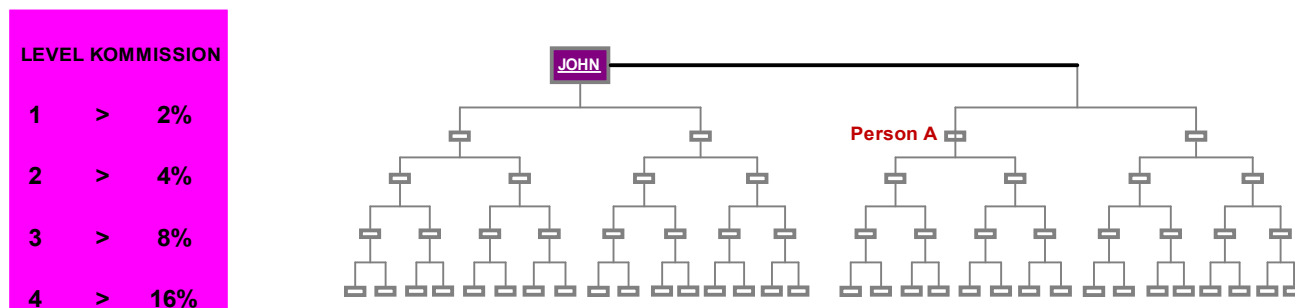


The Magic of the Breakaway

Once a Distributor has built a 2 x 4 Breakaway Ark with 30 people in it, the next person he or she sponsors into the business will break away into a second Ark.

For example:



As you can see from the diagram above, John's organisation doesn't just go deep, it also goes wide as well because after John has filled up his first 30 people Ark, he then breaks away and the next person that he sponsors into the business, (as shown above by **person A**) falls onto the first level of his next Ark. When John fills up his second Ark, he then Breaks Away again and so on....

John now has the ability to have 4 Distributors on his first line instead of just 2 and now 8 people on his second line instead of 4 and so on....

This follows all the true traditions of a great marketing plan, with Distributors working wide as well as deep, while retailing the product and teaching others to do the same.

How the Breakaway works

1. Ark Retail Profit

Obviously the retail profit that Distributors make is not really affected from a Breakaway. Wherever a Distributor is in the Marketing Plan, he or she is the President of their own Distributorship and no matter how many Arks a Distributor develops retail will always be the most important area of income.

Remember: We don't help and work with Arks; we help and work with people. We teach them the skills to retail, recruit, promote, duplicate and to become more than they are, no matter where they fall in the Marketing Plan, or how many Arks a Distributor has built. If you learn how to retail and the skills in building an organisation, your people will do the same.

"People do what you do, not what you tell them to do".

So retail to lots consistently, recruit lots of Distributors consistently and teach them how to do the same consistently and you will always succeed.

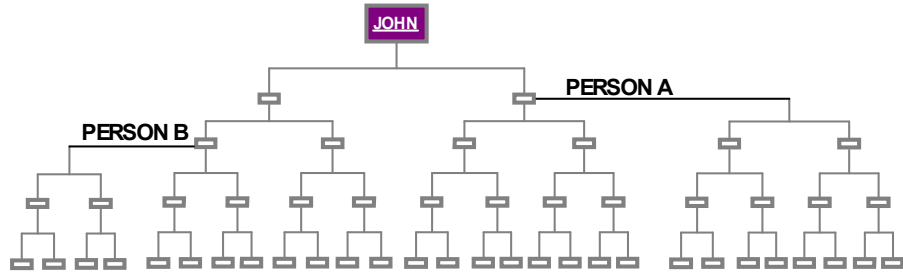
RETAIL IS THE MOST EXCITING AND IMPORTANT AREA OF INCOME THERE IS!!

2. Ark Royalty Kommission: A.R.K

Distributors, who have reached the **Consultant** position in the company, will earn an Ark Royalty Kommission from their first 2 x 4 Breakaway Ark only. (See article **STAIRWAY TO SUCCESS For details.**) However, for Distributors who achieve the Executive position and above in the company, things get very exciting with the Breakaway Ark.

For Example:

LEVEL KOMMISSION		
1	>	2%
2	>	4%
3	>	8%
4	>	16%



Person A has obviously broken away after filling up a 2 x 4 Breakaway Ark of 30 people and Person B has also done the same. The great thing here is, once John has qualified for Executive and Distributors start breaking away like this, he will now earn an Ark Royalty Kommission from not only his original 2 x 4 Ark, but also on Person A and Person B's Breakaway Ark's as well, or any other Distributor's Ark that Breaks Away, in his organisation. This is obviously providing that these Distributors fall into John's first 4 levels, (as shown above), as Arkworld pays its Distributors 4 levels deep.

Now if one or more of these Distributors Break Away again, providing that some of these new people fall into John's first 4 levels, he will earn an Ark Royalty Kommission from these people as well.

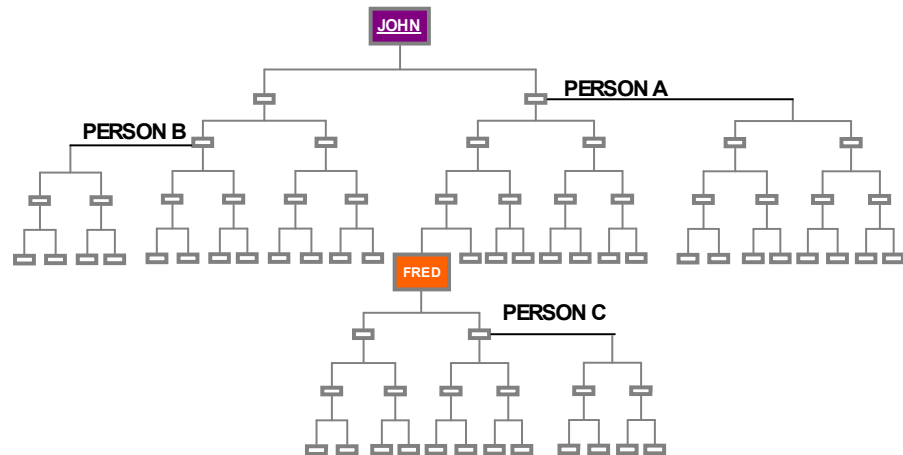
This sends Ark Royalty Kommissions soaring; in fact it's totally unbelievable.

3. Ark Matching Bonus

Once Distributors start earning an Ark Matching Bonus at the Executive position and above in the company, the possibilities are endless when you combine it with the **Magic of the Breakaway Ark.**

For Example:

LEVEL KOMMISSION		
1	>	2%
2	>	4%
3	>	8%
4	>	16%+2% (2% Matching Bonus)
5	>	4% (M. Bonus)
6	>	8% (M. Bonus)
7	>	16% (M. Bonus)



With the Breakaway Ark, you are not only earning an Ark Matching Bonus off the Distributors that you have personally sponsored but if a person in their 4 level group Breaks Away, you will also earn an Ark Matching Bonus off of them as well.

In the diagram above, John has filled up a 2 x 4 Ark; however, Person A and Person B have also done the same and therefore Broken Away, giving John an increased Ark Royalty Kommission. Person C has also Broken Away after filling up a 2 x 4 Ark. Now, John has personally sponsored Fred, (as shown above) and therefore he would earn an Ark Matching Bonus off of Fred and also the 5th, 6th and 7th levels underneath him as well, (4 levels in all).

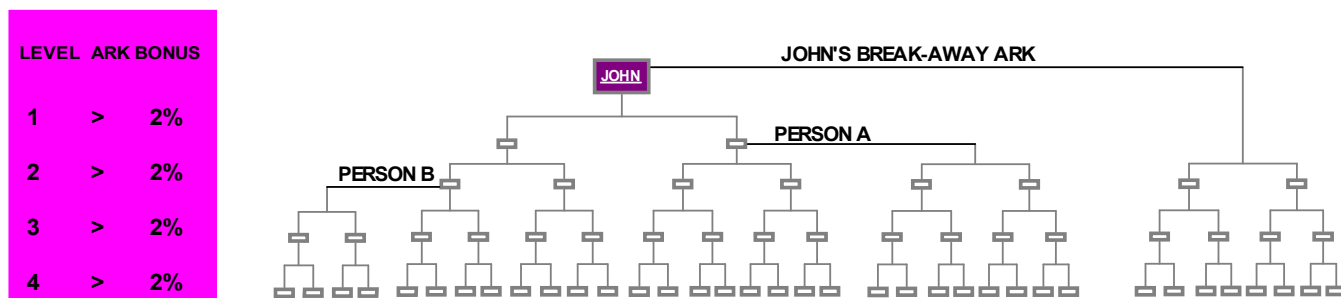
This magically includes Person C's Breakaway Ark and as Person C's Breakaway includes Distributors on John's 6th and 7th levels, John would be entitled to earn an Ark Matching Bonus off of them as well.

The possibilities are endless; in fact there is no end to where this can lead.

4. Ark Breakaway Bonus

The Ark Breakaway Bonus (available to all those Distributors who have qualified for **N.E.T Team** and above), as with the other areas of income, gets very exciting when you add the Magic of the Breakaway to it and build your organization wide.

For Example:



In the diagram above, John has obviously Broken Away and has qualified for an Ark Breakaway Bonus of 2% on his first full 2 x 4 Ark, in recognition of that accomplishment. However, its much more exciting than that because as Distributors like Person A and Person B Breakaway as well, **(as shown in the diagram above)** not only does John earn a 2% Ark Breakaway Bonus from his first full 2 x 4 Ark, but he also earns a 2% Ark Breakaway Bonus on anyone in Person A or Person B's Breakaway Arks that fall into John's first 4 levels as well.

Again the possibilities are endless and a great incentive to work wide as well as deep.

5. Ark Infinity Bonus

Obviously when you bring The Magic of the Breakaway Ark into play with the Ark Infinity Bonus, it stands to reason that a Distributors Bonus just gets bigger and bigger the more he or she Breaks Away or any time someone in their organization does. Anyone, anywhere underneath a Distributor, whether they have broken away or not, would earn that person an Ark Infinity Bonus of, between 2% and 6%. This depends on which Leadership Team the Distributor has qualified for, **Director, Millionaires Club** or **The A Team**.

Whatever the case however, one thing is for sure!

Arkworlds Arketing Plan (The Breakaway Ark), is one of the finest Marketing Plans ever to be devised and like any great Marketing Plan, enables Distributors to be able to help as many people as possible by retailing the product massively. In turn enabling those same Distributors to sponsor other people into the business massively and teach them to do the same.

After all, one Distributor retailing a product to 10 people gives you **10 customers**.

One distributor who recruits 10 other Distributors, who in turn find 10 distributors each and then finally those 10 find 10 more, would give that same Distributor who started it all, **11,110 customers**.

THAT'S HOW IMPORTANT ARKWORLDS ARKETING PLAN IS!!

RETAIL IS KING AND THE PRODUCT IS EVERYTHING!!

Remember:

'We are not in the business to just make millions, we are in the business to help millions'